

EVERYONE

COUNTS

Census
2020



What is the Census?

A head count of *every person* living in the US, regardless of citizenship. Census data will impact government funding for the next 10 years.

Is my information safe?

YES! Census data is protected by law and cannot be shared with any other government agencies. That means no one, from law enforcement to the IRS, can see your information.

What's in it for me?

Each census form brings an average of \$400/year to Colorado for higher education. Over \$13 billion/year goes to community programs. For details, visit bit.ly/CountingForDollars.

How do I respond to the Census?

Fill out the form you get in the mail and send it back, or take the census online at My2020Census.gov.

Note: Everyone living at the same address will be counted on one questionnaire.

For More Information, visit PikesPeakCensus.com

Why do they ask about:

NUMBER OF PEOPLE AT ADDRESS

To collect an accurate count of the number of people at each address. Census data determines seats in Congress and is used to draw district boundaries.

ANY ADDITIONAL PEOPLE LIVING/STAYING THERE

To ensure everyone living at an address is counted.

OWNER/RENTER

Statistics about homeownership/renters help administer housing programs and inform planning decisions.

PHONE NUMBER

In case we need to contact you for official Census Bureau business. This is never shared.

NAME

To make sure everyone in the household is counted. This helps to keep ancestry records.

SEX

Statistics about males/females are used to plan and fund government programs, ensure they're fair and equitable, and enforce public policy against discrimination.

AGE AND DATE OF BIRTH

Age data helps agencies plan funding for specific age groups and enforce public policy against discrimination.

HISPANIC, LATINO, OR SPANISH ORIGIN

Statistics about this ethnic group help federal agencies monitor compliance with anti-discrimination provisions.

RACE

Statistics about race help federal agencies monitor compliance with anti-discrimination provisions.

WHETHER A PERSON LIVES/STAYS ELSEWHERE

To ensure individuals are not included at multiple addresses.

RELATIONSHIP

Estimates about families and households help the government plan programs that provide funds or services for households that qualify for additional assistance.